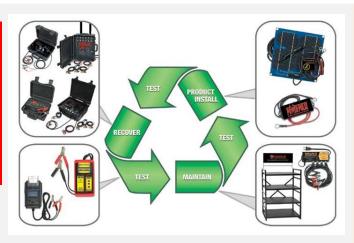
### **Battery Management Program (BMP)**

# What is BMP?



BMP is a straightforward 3-step method of managing lead-acid batteries to ensure they perform at maximum power and efficiency, last longer and result in reduced vehicle downtime and battery consumption.

It focuses on recovering and keeping existing batteries in 'like new' condition preventing unnecessary economic and environmental wastes.

On average, recovering only 20 batteries pays for a complete package of BMP equipment.

## Real Customers, Impressive Results

PulseTalk

The battery management program at **Rush Trucks** in Houston paid for itself in less than 3 months by dramatically reducing the number of new batteries purchased each month by 85%. Over the past 7 months, they have recovered 270 lead-acid and Optima batteries saving over \$41,000 in new battery purchases.

"The BMP works and is easy to use. I don't understand why everyone doesn't have it." Richard Andrus, Rush Trucks, Houston, TX.

The Kentucky Army National Guard experienced a 90% reduction in year to year battery replacements and a gain of one man-year of available productive time after implementing PulseTech's BMP.

### Don't replace batteries, recover them!

Call <u>Impact Battery</u> Today! 866-668-3163

- Reduces annual battery consumption by 70%
- Eliminates jump starts
- Increases battery efficiency and power
- Extends battery life up to 5 times
- Recovers 70% of 'dead' batteries
- Supports corporation sustainability programs
- Reduces vehicle downtime
- Extends alternator and starter life
- Reduces number of maintenance man-hours
- Easy to understand and implement
- Removes and prevents sulfation buildup



### For batteries that are recovered, not just charged



#### The Three Steps to BMP

Test with a 777P-PT or 390PT
Tester. Understand the state of your batteries with a detailed

snapshot of their condition before you recover them. Then recover with an **SC-12**, **SC-6**, **SC-2** or **XCR Recovery Charger**. 70% of dead batteries can be returned to better than new condition.

### Step 2: TEST & MAINTAIN

Test with a **777P-PT** or **390PT Tester**. Ensure batteries are ready to go back into stock. Then maintain in shop with a **PRO-12-RP Maintenance System**. Maintain new and restored batteries in peak condition until they are needed.

#### Step 3: TEST & INSTALL

Test with a **777P-PT** or **390PT Tester**. Ensure batteries are in peak condition before installing. Install on vehicles with an **SP-5 Solar Panel** and/or **Power-Pulse Maintenance System**. Prevent problems & extend battery life up to 5 times by installing desulfators on vehicles during routine maintenance.

**Implementation**